



An update on Community Contribution

Spotlight on UK Youth

UK Youth President and ex- Motor Racing World Champion, Nigel Mansell (2nd from left), and Vice President and 4-time Tour de France stage winner, Magnus Backstedt (far right), celebrating with UK Youth Fundraisers during the London to Paris ride.

In addition to client work, we have also been maintaining our community contribution efforts, continuing to offer employees the opportunity to use up to five days per year to work on personal projects, such as helping a charity of their choice. Berkeley currently has strong relationships with two charities, the House of St. Barnabas and UK Youth. Here, we focus on how we've been working with UK Youth.

Jo Birch-Phaure, Senior Communications & New Business Officer, shares the latest news from UK Youth.

'UK Youth is the leading national youth development charity, supporting over 750,000 young people a year. We do this by developing, promoting and delivering a range of innovative education programmes in partnership with a national network of member organisations.'

For example, our Gen2Gen Programme brings together young people from our network and older people from the charity Abbeyfield's Care Homes to cross the digital divide. Through working one on one, young people can improve older people's lives through digital knowledge, whilst appreciating the value of their life experience.'

We have also opened a new Youth Achievement Foundation (YAF), in Bournemouth & Poole, which is our 13th small independent school, where we help young people excluded from mainstream education re-engage with learning.'

Berkeley has been helping UK Youth in a number of ways, using our core skills and experience:

- We facilitated an organisation review, following on from the appointment of the new CEO and Chair in 2010
- We led a Management Information review and the establishment of a Business Development Advisory forum for the charity
- We are supporting a refresh of the charity's 5 year business strategy, working with the CEO and Board and building on its successful Centenary milestone
- We also developed a Target Operating Model for the YAFs which has provided a basis for the future expansion of the network in the UK. In addition, Kate Boddington, one of our consultants, is a trustee with UK Youth and is Chair of the national network of YAFs.

People find it rewarding to see the impact of their support directly, and often give many additional voluntary hours in evenings and weekends. As Charlotte Hill, CEO, says *'UK Youth can only continue our work with young people because of the support we get from funders and volunteers. We are able to help more young people and use our time and funds more efficiently and effectively as a result of Berkeley's help.'*

To hear more about the work UK Youth are doing, visit <http://www.ukyouth.org>



To read more about our community contribution approach, please [visit our website](http://www.berkeleypartnership.com/about/corporate-responsibility)

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